



FOR IMMEDIATE RELEASE

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PRINTING EXCELLENCE IN THE TRI-STATE REGION RECOGNIZED  
**The Printery Announced as “Best of Category” Award Winner**  
**in the 2017 Graphics Excellence Awards**

Pewaukee, WI — The Great Lakes Graphics Association (GLGA) has announced that *The Printery* of New Berlin, WI is an award winner in the 2017 Graphics Excellence Awards competition. The judging was conducted on March 7-8, 2017, by a team of independent judges. The GEA competition is one of the largest printing competitions in the nation.

*The Printery* entered two projects and won a “Best of Category” Award for its submission in the Special Innovation Category and an “Award of Excellence” in the Invitation Category (4 or more colors).

A panel of out-of-state judges with extensive experience in printing and print production was brought in to examine the work. Each entry was judged on its own merit in a category with similar printed pieces. The judging criteria included registration, crossovers, clarity and neatness, sharpness of halftones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, finishing, bindery and overall visual impact.

For more information, contact Tom Sikora at [tom.w.sikora@rrd.com](mailto:tom.w.sikora@rrd.com)

*The Printery* is an award winning integrated communications provider serving corporations, manufacturers and advertising agencies in the Midwest and beyond. We enable organizations to create, manage, produce, deliver and optimize their multichannel marketing, business communications, product collateral and packaging. *The Printery* is an RR Donnelley Company.

*Since 1886, The Great Lakes Graphics Association (GLGA) has been dedicated to advancing the success of the printing and graphics industry. Working together with Printing Industries of America, the world’s largest graphic arts trade association, GLGA represents the three state region of Illinois, Indiana, and Wisconsin and provides training, resources, and a voice of advocacy on both a state and national level.*

